

Rep Order# 6864118 Ver# 9 Mod# 2 Status Confirmed Traffic Order# 214785 Printed: 10/24/2012 11:32 AM 1 of 4  
 EC'd Yes Last Received: 10/21/2012 3:30 PM  
 Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN  
 Advertiser ( ) COOP OF AM. PHYSICI  
 Product COOP OF AMERICAN  
 Estimate# 645  
 Buyer KAREN BENCKINI  
 Phone#  
 Fax#  
 Agency ( ) MENTZER MEDIA  
 600 FAIRMONT AVE, S#306  
 TOWSON, MD 21286  
 Agency C/P1/P2/E //645  
 Flight Dates 10/17/2012 - 10/23/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
 SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	11A-12P	PRICE IS RIGHT	:30	\$750.00	10/17-10/19	3	1	3	\$2,250.00	
	2	W-F	12P-1230P	NEWS	:30	\$900.00	10/17-10/19	3	1	3	\$2,700.00	
	3	W-F	1230P-2P	SOAPS	:30	\$750.00	10/17-10/19	3	1	3	\$2,250.00	
	4	W-F	4P-5P	ANDERSON	:30	\$300.00	10/17-10/19	3	1	3	\$900.00	
	5	W-F	530P-6P	NEWS	:30	\$900.00	10/17-10/19	3	1	3	\$2,700.00	
	6	W-F	7P-730P	INSIDE EDITION	:30	\$850.00	10/17-10/19	3	1	3	\$2,550.00	
	7	W-F	730P-8P	E.T.	:30	\$900.00	10/17-10/19	3	1	3	\$2,700.00	
	8	W-F	11P-1135P	NEWS	:30	\$1,500.00	10/17-10/19	3	1	3	\$4,500.00	
	9	W-F	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/17-10/19	6	1	6	\$3,000.00	
	10	W-F	5A-530A	NEWS	:30	\$250.00	10/17-10/19	3	1	3	\$750.00	
	11	W	10P-11P	CSI	:30	\$3,000.00	10/17-10/17	1	1	1	\$3,000.00	
	12	TH	9P-10P	PERSON OF INTEREST	:30	\$4,000.00	10/18-10/18	1	1	1	\$4,000.00	
	13	F	9P-10P	CSI NY	:30	\$1,600.00	10/19-10/19	1	1	1	\$1,600.00	
	14	F	10P-11P	BLUE BLOODS	:30	\$3,500.00	10/19-10/19	0	0	0	\$0.00	

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) COOP OF AM. PHYSICI  
Product COOP OF AMERICAN  
Estimate# 645  
Buyer KAREN BENCKINI  
Phone#  
Fax#  
Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //645  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	SA	7P-8P	ET WEEKEND	:30	\$400.00	10/20-10/20	2	1	2	\$800.00	
	16	SA	9P-10P	CRIMETIME	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	17	SA	10P-11P	48 HOURS	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	18	SU	8A-9A	NEWS	:30	\$350.00	10/21-10/21	2	1	2	\$700.00	
	19	SU	9A-1030A	CBS SUN MORN	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	20	SU	1P-4P	COLTS/BEARS	:30	\$20,000.00	10/21-10/21	1	1	1	\$20,000.00	
	21	SU	6P-630P	NEWS	:30	\$800.00	10/21-10/21	0	0	0	\$0.00	
	Buyline Comment: N/A DUE PGM CHANGE											
	22	SU	7P-8P	60 MINUTES	:30	\$5,000.00	10/21-10/21	1	1	1	\$5,000.00	
	23	SU	8P-9P	AMAZING RACE	:30	\$4,000.00	10/21-10/21	1	1	1	\$4,000.00	
	24	M-TU	11A-12P	PRICE IS RIGHT	:30	\$750.00	10/22-10/23	2	1	2	\$1,500.00	
	25	M-TU	12P-1230P	NEWS	:30	\$900.00	10/22-10/23	2	1	2	\$1,800.00	
	26	M-TU	1230P-2P	SOAPS	:30	\$750.00	10/22-10/23	2	1	2	\$1,500.00	
	27	M-TU	4P-5P	ANDERSON	:30	\$300.00	10/22-10/23	2	1	2	\$600.00	
	28	M-TU	530P-6P	NEWS	:30	\$900.00	10/22-10/23	2	1	2	\$1,800.00	
	29	M-TU	7P-730P	INSIDE EDITION	:30	\$850.00	10/22-10/23	2	1	2	\$1,700.00	
	30	M-TU	730P-8P	E.T.	:30	\$900.00	10/22-10/23	4	1	4	\$3,600.00	

Station WISH-TV INDIANAPOLIS, IN  
 Advertiser ( ) COOP OF AM. PHYSICI  
 Product COOP OF AMERICAN  
 Estimate# 645  
 Buyer KAREN BENCKINI  
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 Agency ( ) MENTZER MEDIA  
 600 FAIRMONT AVE, S#306  
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 Flight Dates 10/17/2012 - 10/23/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	M-TU	11P-1135P	LATE NEWS	:30	\$1,500.00	10/22-10/23	2	1	2	\$3,000.00	
	32	M-TU	1135P-1235A	LETTERMAN	:30	\$500.00	10/22-10/23	4	1	4	\$2,000.00	
	33	M-TU	5A-530A	NEWS	:30	\$250.00	10/22-10/23	2	1	2	\$500.00	
	34	M	10P-11P	HAWAII 5-0	:30	\$4,000.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: N/A DUE PRES DEBATE								
	35	TU	8P-9P	NCIS	:30	\$6,000.00	10/23-10/23	1	1	1	\$6,000.00	
	36	M	9P-11P	PRES DEBATE	:30	\$4,000.00	10/22-10/22	1	1	1	\$4,000.00	
				Buyline Comment: MKGD FOR MON 10-11P 10/22								
	37	M	7P-8P	INSIDE/E.T.	:30	\$800.00	10/22-10/22	1	1	1	\$800.00	
				Buyline Comment: MKGD FOR SUN 6-630P								
	38	SU	12P-1P	NFL TODAY	:30	\$3,500.00	10/21-10/21	1	1	1	\$3,500.00	

---REPORT TOTALS---  
 Report Totals: 74 / \$99,200.00

---SALES MONTHLY TOTALS---

Oct 12: 74 / \$99,200.00  
 Sales Totals: 74 / \$99,200.00  
 Station Totals: 74 / \$99,200.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$99,200 CABL 0% WISH 100% WNDY 0% WRTV 0% WTHR 0%

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Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN Agency ( ) MENTZER MEDIA Rep Firm  
Advertiser ( ) COOP OF AM. PHYSICI 600 FAIRMONT AVE, S#306 Sales Office ( ) PHILADELPHIA  
Product COOP OF AMERICAN TOWSON, MD 21286 Salesperson ( ) KATE BRADY  
Estimate# 645 Agency C/P1/P2/E //645  
Buyer KAREN BENCKINI Flight Dates 10/17/2012 - 10/23/2012 Salesperson Phone# 215-567-6005  
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938  
Fax#

WTTV 0% WXIN 0%

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 10/17/12-10/23/12

Station	Advertiser	Product	Estimote	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
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Alt Order #: 06864118

WISH	POL/Coop of AM Physic COOP OF AMT645	Daybreak @ 5am	5-530a	:30	10/17/12	5:18:50 AM Daybreak @ 5am		\$250.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Price Is Right	1058-12p	:30	10/17/12	10:58:26 AM Price is Right		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Noon News	1158a-1230p	:30	10/17/12	12:11:19 PM Noon News		\$900.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Soap Rotator	1227-2p	:30	10/17/12	12:28:26 PM Y&R		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Anderson Cooper	357-5p	:30	10/17/12	4:20:18 PM M-F 4p-5p		\$300.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	News 8 @ 530p	530-6p	:30	10/17/12	5:45:17 PM News 8 @530		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Inside Edition	658-730p	:30	10/17/12	7:21:12 PM M-F 7-730p		\$850.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Entertainment Tonight	728-8p	:30	10/17/12	7:40:10 PM M-F 730-8p		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Wednesday 10-11p	958-11p	:30	10/17/12	10:14:34 PM Wed Hour 3		\$3,000.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	News 8 @ 11 M-F	11-1135p	:30	10/17/12	11:22:55 PM LN M-F		\$1,500.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	David Letterman	1135p-1237a	:30	10/17/12	11:47:00 PM David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	David Letterman	1135p-1237a	:30	10/17/12	12:25:15 XM David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	David Letterman	1135p-1237a	:30	10/18/12	David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Price Is Right	1058-12p	:30	10/18/12	Price is Right		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Anderson Cooper	357-5p	:30	10/18/12	M-F 4p-5p		\$300.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Inside Edition	658-730p	:30	10/18/12	M-F 7-730p		\$850.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Thursday 9-10p	858-10p	:30	10/18/12	Thur Hour 2		\$4,000.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Noon News	1158a-1230p	:30	10/18/12	Noon News		\$900.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Entertainment Tonight	728-8p	:30	10/18/12	M-F 730-8p		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Daybreak @ 5am	5-530a	:30	10/18/12	Daybreak @ 5am		\$250.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Soap Rotator	1227-2p	:30	10/18/12	Daytime Afternoon		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	News 8 @ 530p	530-6p	:30	10/18/12	News 8 @530		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	News 8 @ 11 M-F	11-1135p	:30	10/18/12	LN M-F		\$1,500.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	David Letterman	1135p-1237a	:30	10/18/12	David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	David Letterman	1135p-1237a	:30	10/19/12	David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Daybreak @ 5am	5-530a	:30	10/19/12	5:17:07 AM Daybreak WX Spo		\$250.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Price Is Right	1058-12p	:30	10/19/12	11:29:11 AM Price is Right		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Noon News	1158a-1230p	:30	10/19/12	12:17:26 PM Noon News		\$900.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Soap Rotator	1227-2p	:30	10/19/12	1:29:11 PM Y&R		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Anderson Cooper	357-5p	:30	10/19/12	4:09:09 PM M-F 4p-5p		\$300.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	News 8 @ 530p	530-6p	:30	10/19/12	5:33:28 PM News 8 @530		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Inside Edition	658-730p	:30	10/19/12	7:13:58 PM M-F 7-730p		\$850.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Entertainment Tonight	728-8p	:30	10/19/12	7:45:45 PM M-F 730-8p		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Friday 9-10p	858-10p	:30	10/19/12	9:40:28 PM Fri Hour 2		\$1,600.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Friday 10-11p	958-11p	:30	10/19/12	10:14:34 PM Fri Hour 3		\$3,500.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	News 8 @ 11 M-F	11-1135p	:30	10/19/12	11:32:46 PM LN M-F		\$1,500.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	David Letterman	1135p-1237a	:30	10/19/12	12:12:00 XM David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Saturday 9-10p	858-10p	:30	10/20/12	Sat Hour 2		\$1,000.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Saturday 10-11p	958-11p	:30	10/20/12	Sat Hour 3		\$1,000.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	ET Weekend	658-8p	:30	10/20/12	Sat 7p-8p		\$400.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	ET Weekend	658-8p	:30	10/20/12	Sat 7p-8p		\$400.00		P3
WISH	POL/Coop of AM Physic COOP OF AMT645	Sunday 7-8p	658-8p	:30	10/21/12	Sun Hour 1		\$5,000.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	Colts Football	(1:00:00 PM-4:00	:30	10/21/12	Colts Football		\$20,000.00		P2
WISH	POL/Coop of AM Physic COOP OF AMT645	News 8 Weekend/Sunday	(6:00:00 PM-6:30	:30	10/21/12	News 8 Weekend/s		\$800.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	CBS Sunday Morning	858-1030a	:30	10/21/12	CBS Sunday Morni		\$1,500.00		P1
WISH	POL/Coop of AM Physic COOP OF AMT645	Daybreak Sunday	(8:00:00 AM-9:00	:30	10/21/12	Daybreak Sunday		\$350.00		P2

[Filtered by: ] [Sorted by: Alt Order #]

# Spot Manager: All, 10/17/12-10/23/12

Station	Advertiser	Product	Estim	Order Inventory	Descript	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06864118														
WISH	POL/Coop of AM Physic COOP OF AM/645	Daybreak Sunday				(8:00:00 AM-9:00	:30	10/21/12		Daybreak Sunday		\$350.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Sunday 8-9p				758-9p	:30	10/21/12		Sun Hour 2		\$4,000.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	News 8 @ 11 M-F				11-1135p	:30	10/22/12		LN M-F		\$1,500.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Daybreak @ 5am				5-530a	:30	10/22/12		Daybreak @ 5am		\$250.00		P3
WISH	POL/Coop of AM Physic COOP OF AM/645	David Letterman				1135p-1237a	:30	10/22/12		David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AM/645	Price Is Right				1058-12p	:30	10/22/12		Price Is Right		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AM/645	David Letterman				1135p-1237a	:30	10/22/12		David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AM/645	Entertainment Tonight				728-8p	:30	10/22/12		M-F 730-8p		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Entertainment Tonight				728-8p	:30	10/22/12		M-F 730-8p		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Inside Edition				658-730p	:30	10/22/12		M-F 7-730p		\$850.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Anderson Cooper				357-5p	:30	10/22/12		M-F 4p-5p		\$300.00		P3
WISH	POL/Coop of AM Physic COOP OF AM/645	Noon News				1158a-1230p	:30	10/22/12		Noon News		\$900.00		P1
WISH	POL/Coop of AM Physic COOP OF AM/645	Soap Rotator				1227-2p	:30	10/22/12		Daytime Afternoon		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AM/645	Monday 10-11p				958-11p	:30	10/22/12		Mon Hour 3		\$4,000.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	News 8 @ 530p				530-6p	:30	10/22/12		News 8 @530		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Anderson Cooper				357-5p	:30	10/23/12		M-F 4p-5p		\$300.00		P3
WISH	POL/Coop of AM Physic COOP OF AM/645	Soap Rotator				1227-2p	:30	10/23/12		Daytime Afternoon		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AM/645	Tuesday 8-9p				758-9p	:30	10/23/12		Tue Hour 1		\$6,000.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Inside Edition				658-730p	:30	10/23/12		M-F 7-730p		\$850.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	News 8 @ 530p				530-6p	:30	10/23/12		News 8 @530		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Noon News				1158a-1230p	:30	10/23/12		Noon News		\$900.00		P1
WISH	POL/Coop of AM Physic COOP OF AM/645	Daybreak @ 5am				5-530a	:30	10/23/12		Daybreak @ 5am		\$250.00		P3
WISH	POL/Coop of AM Physic COOP OF AM/645	David Letterman				1135p-1237a	:30	10/23/12		David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AM/645	Entertainment Tonight				728-8p	:30	10/23/12		M-F 730-8p		\$900.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	David Letterman				1135p-1237a	:30	10/23/12		David Letterman		\$500.00		P3
WISH	POL/Coop of AM Physic COOP OF AM/645	Price Is Right				1058-12p	:30	10/23/12		Price Is Right		\$750.00		P1
WISH	POL/Coop of AM Physic COOP OF AM/645	News 8 @ 11 M-F				11-1135p	:30	10/23/12		LN M-F		\$1,500.00		P2
WISH	POL/Coop of AM Physic COOP OF AM/645	Entertainment Tonight				728-8p	:30	10/23/12		M-F 730-8p		\$900.00		P2
												\$99,200.00		
												\$99,200.00		

[Filtered by: ] [Sorted by: Alt Order #]

NAB Form PB-17 Issues

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> <u>WISH-TV</u>	<b>Date:</b> <u>10/15/12</u>
--	---------------------------------

I, David Grill  
do hereby request station time concerning the following issue:

<u>Cooperative of American Physicians</u>
---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/17-23			

<b>Total Charges:</b> \$ <u>99,200</u> GROSS
--

This broadcast time will be used by: Cooperative of American Physicians

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

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NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

**COOPERATIVE OF AMERICAN PHYSICIANS**

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/13/12      [Signature]      213 473-8742  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

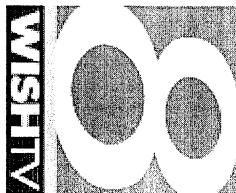
☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Advertiser	POL/Coop of AM Physicians
Product	COOP OF AMERICAN
Estimate Number	645

Invoice #	214785-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelpha
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214785
Alt Order #	06864118
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Price Is Right	1058-12p		10/15/12 to 10/21/12	3x	--WTF--				
	WISH			Th	10/18/12	:30	10:59 AM	2012DOC001	\$750.00		2
	WISH			Th	10/18/12	:30	12:00 PM	2012DOC001	\$750.00		1
	WISH			F	10/19/12	:30	10:59 AM	2012DOC001	\$750.00		3
2	WISH	Noon News	1158a-1230p		10/15/12 to 10/21/12	3x	--WTF--				
	WISH			W	10/17/12	:30	12:16 PM	2012DOC001	\$900.00		3
	WISH			Th	10/18/12	:30	12:22 PM	2012DOC001	\$900.00		2
	WISH			F	10/19/12	:30	12:23 PM	2012DOC001	\$900.00		1
3	WISH	Soap Rotator	1227-2p		10/15/12 to 10/21/12	3x	--WTF--				
	WISH			W	10/17/12	:30	12:29 PM	2012DOC001	\$750.00		1
	WISH			Th	10/18/12	:30	12:29 PM	2012DOC001	\$750.00		2
	WISH			F	10/19/12	:30	1:29 PM	2012DOC001	\$750.00		3
4	WISH	Anderson Cooper	357-5p		10/15/12 to 10/21/12	3x	--WTF--				
	WISH			W	10/17/12	:30	4:30 PM	2012DOC001	\$300.00		1
	WISH			Th	10/18/12	:30	4:26 PM	2012DOC001	\$300.00		3
	WISH			F	10/19/12	:30	4:21 PM	2012DOC001	\$300.00		2
5	WISH	News 8 @ 530p	530-6p		10/15/12 to 10/21/12	3x	--WTF--				
	WISH			W	10/17/12	:30	5:45 PM	2012DOC001	\$900.00		3
	WISH			Th	10/18/12	:30	5:52 PM	2012DOC001	\$900.00		1
	WISH			F	10/19/12	:30	5:37 PM	2012DOC001	\$900.00		2
6	WISH	Inside Edition	658-730p		10/15/12 to 10/21/12	3x	--WTF--				
	WISH			W	10/17/12	:30	7:26 PM	2012DOC001	\$850.00		2
	WISH			Th	10/18/12	:30	7:22 PM	2012DOC001	\$850.00		1
	WISH			F	10/19/12	:30	7:21 PM	2012DOC001	\$850.00		3

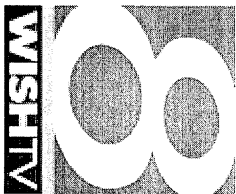
Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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## INVOICE

## Remit Address:

**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888



## Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Advertiser	POL/Coop of AM Physicians
Product	COOP OF AMERICAN
Estimate Number	645

Invoice #	214785-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214785
Alt Order #	06864118
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WISH	Entertainment Tonight	728-8p								
				10/15/12 to 10/21/12	3x	--WTF--					
	WISH			W	10/17/12	:30	7:42 PM	2012DOC001	\$900.00		2
	WISH			Th	10/18/12	:30	7:39 PM	2012DOC001	\$900.00		3
	WISH			F	10/19/12	:30	7:48 PM	2012DOC001	\$900.00		1
8	WISH	News 8 @ 11 M-F	11-1135p								
				10/15/12 to 10/21/12	3x	--WTF--					
	WISH			W	10/17/12	:30	11:27 PM	2012DOC001	\$1,500.00		2
	WISH			Th	10/18/12	:30	11:29 PM	2012DOC001	\$1,500.00		1
	WISH			F	10/19/12	:30	11:10 PM	2012DOC001	\$1,500.00		3
9	WISH	David Letterman	1135p-1237a								
				10/15/12 to 10/21/12	6x	--WTF--					
	WISH			W	10/17/12	:30	11:50 PM	2012DOC001	\$500.00		1
	WISH			W	10/17/12	:30	12:32 AM	2012DOC001	\$500.00		4
	WISH			Th	10/18/12	:30	12:16 AM	2012DOC001	\$500.00		5
	WISH			Th	10/18/12	:30	12:35 AM	2012DOC001	\$500.00		6
	WISH			F	10/19/12	:30	11:48 PM	2012DOC001	\$500.00		2
	WISH			F	10/19/12	:30	12:09 AM	2012DOC001	\$500.00		3
10	WISH	Daybreak @ 5am	5-530a								
				10/15/12 to 10/21/12	3x	--WTF--					
	WISH			W	10/17/12	:30	5:22 AM	2012DOC001	\$250.00		1
	WISH			Th	10/18/12	:30	5:22 AM	2012DOC001	\$250.00		3
	WISH			F	10/19/12	:30	5:22 AM	2012DOC001	\$250.00		2
11	WISH	Wednesday 10-11p	958-11p								
				10/15/12 to 10/21/12	1x	--W----					
	WISH			W	10/17/12	:30	10:36 PM	2012DOC001	\$3,000.00		1
12	WISH	Thursday 9-10p	858-10p								
				10/15/12 to 10/21/12	1x	---T---					
	WISH			Th	10/18/12	:30	9:50 PM	2012DOC001	\$4,000.00		1
13	WISH	Friday 9-10p	858-10p								

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**WISH**  
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 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Coop of AM Physicians
Product	COOP OF AMERICAN
Estimate Number	645

<b>Invoice #</b>	<b>214785-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214785
Alt Order #	06864118
Deal #	
Order Flight	10/17/12 - 10/23/12

**Billing Address:**

Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/T01326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WISH	Friday 9-10p	858-10p		10/15/12 to 10/21/12	1x	----F--				
	WISH	Friday 9-10p	858-10p		10/15/12 to 10/21/12	1x	----F--				
	WISH	Friday 10-11p	958-11p		10/15/12 to 10/21/12	1x	----F--				
	WISH	NFL Today	NFL Today		10/19/12	:30	9:47 PM	2012DOC001	\$1,600.00		1
	WISH	ET Weekend	658-8p		10/15/12 to 10/21/12	2x	-----S-				
	WISH	Saturday 9-10p	858-10p		10/15/12 to 10/21/12	1x	-----S-				
	WISH	Saturday 10-11p	958-11p		10/15/12 to 10/21/12	1x	-----S-				
	WISH	Daybreak Sunday	558-9a		10/15/12 to 10/21/12	2x	-----S				
	WISH	CBS Sunday Morning	858-1030a		10/15/12 to 10/21/12	1x	-----S				
	WISH	Colts Football	Colts Football		10/15/12 to 10/21/12	1x	-----S				
	WISH	News 8 Weekend/Sunday	558-7p		10/15/12 to 10/21/12	1x	-----S				

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 Suite 306  
 Towson, MD 21286  
 USA

Advertiser	POL/Coop of AM Physicians
Product	COOP OF AMERICAN
Estimate Number	645

<b>Invoice #</b>	<b>214785-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214785
Alt Order #	06864118
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/T01326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WISH	News 8 Weekend/Sunday	558-7p								
	WISH			Su	10/21/12	:00			<del>\$800.00</del>	See MG 21.2	1
	WISH	ET/Inside Edition	658-8p	M	10/22/12	:30	7:11 PM	2012DOC001	\$800.00	MG for 21.1 10/21	2
22	WISH	Sunday 7-8p	658-8p								
				10/15/12 to 10/21/12	1x	-----S					
				Su	10/21/12	:30	8:34 PM	2012DOC001	\$5,000.00		1
23	WISH	Sunday 8-9p	758-9p								
				10/15/12 to 10/21/12	1x	-----S					
				Su	10/21/12	:30	9:32 PM	2012DOC001	\$4,000.00		1
24	WISH	Price Is Right	1058-12p								
				10/22/12 to 10/28/12	2x	MT-----					
				M	10/22/12	:30	10:59 AM	2012DOC001	\$750.00		2
				Tu	10/23/12	:30	11:30 AM	2012DOC001	\$750.00		1
25	WISH	Noon News	1158a-1230p								
				10/22/12 to 10/28/12	2x	MT-----					
				M	10/22/12	:30	12:14 PM	2012DOC001	\$900.00		2
				Tu	10/23/12	:30	12:23 PM	2012DOC001	\$900.00		1
26	WISH	Soap Rotator	1227-2p								
				10/22/12 to 10/28/12	2x	MT-----					
				M	10/22/12	:30	12:56 PM	2012DOC001	\$750.00		2
				Tu	10/23/12	:30	12:58 PM	2012DOC001	\$750.00		1
27	WISH	Anderson Cooper	357-5p								
				10/22/12 to 10/28/12	2x	MT-----					
				M	10/22/12	:30	4:29 PM	2012DOC001	\$300.00		1
				Tu	10/23/12	:30	4:56 PM	2012DOC001	\$300.00		2
28	WISH	News 8 @ 530p	530-6p								
				10/22/12 to 10/28/12	2x	MT-----					
				M	10/22/12	:30	5:45 PM	2012DOC001	\$900.00		2
				Tu	10/23/12	:30	5:38 PM	2012DOC001	\$900.00		1

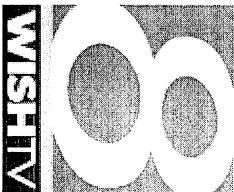
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 Chicago, IL 60693  
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Mentzer Media Services  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21286  
 USA

Advertiser	POL/Coop of AM Physicians
Product	COOP OF AMERICAN
Estimate Number	645

Invoice #	214785-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214785
Alt Order #	06864118
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

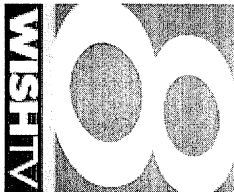
Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
29	WISH	Inside Edition	658-730p		10/22/12 to 10/28/12	2x	MT-----				
	WISH			M	10/22/12	:30	7:26 PM	2012DOC001	\$850.00		2
	WISH			Tu	10/23/12	:30	7:12 PM	2012DOC001	\$850.00		1
30	WISH	Entertainment Tonight	728-8p		10/22/12 to 10/28/12	4x	MT-----				
	WISH			M	10/22/12	:30	7:41 PM	2012DOC001	\$900.00		1
	WISH			M	10/22/12	:30	7:56 PM	2012DOC001	\$900.00		3
	WISH			Tu	10/23/12	:30	7:40 PM	2012DOC001	\$900.00		2
	WISH			Tu	10/23/12	:30	7:47 PM	2012DOC001	\$900.00		4
31	WISH	News 8 @ 11 M-F	11-1135p		10/22/12 to 10/28/12	2x	MT-----				
	WISH			M	10/22/12	:30	11:30 PM	2012DOC001	\$1,500.00		2
	WISH			Tu	10/23/12	:30	11:33 PM	2012DOC001	\$1,500.00		1
32	WISH	David Letterman	1135p-1237a		10/22/12 to 10/28/12	4x	MT-----				
	WISH			M	10/22/12	:30	11:48 PM	2012DOC001	\$500.00		4
	WISH			M	10/22/12	:30	12:33 AM	2012DOC001	\$500.00		1
	WISH			Tu	10/23/12	:30	11:59 PM	2012DOC001	\$500.00		3
	WISH			Tu	10/23/12	:30	12:31 AM	2012DOC001	\$500.00		2
33	WISH	Daybreak @ 5am	5-530a		10/22/12 to 10/28/12	2x	MT-----				
	WISH			M	10/22/12	:30	5:10 AM	2012DOC001	\$250.00		2
	WISH			Tu	10/23/12	:30	5:11 AM	2012DOC001	\$250.00		1
34	WISH	Monday 10-11p	958-11p		10/22/12 to 10/28/12	1x	M-----				
	WISH			M	10/22/12	:00			\$4,000.00	See MG 34.2	1
	WISH			M	10/22/12	:30	10:58 PM	2012DOC001	\$4,000.00	MG for 34.1 10/22	2
35	WISH	Prime Rotator Tuesday 8-9p	M 9-11p 758-9p		10/22/12 to 10/28/12	1x	-T-----				

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Product	COOP OF AMERICAN
Estimate Number	645

Invoice #	214785-1
Invoice Date	10/28/12
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Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
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Order #	214785
Alt Order #	06864118
Deal #	
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**Billing Address:**

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Attention: Accounts Payable  
600 Fairmount Avenue  
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Towson, MD 21286  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
35	WISH	Tuesday 8-9p	758-9p	Tu	10/23/12	:30	8:35 PM	2012DOC001	\$6,000.00		1

Aired Spots

74

Gross Total \$99,200.00  
Agency Commission \$14,880.00  
Net Amount Due \$84,320.00 Payment Terms 30 Days

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